sanSirro GmbH - QUS body connected
benefit from the global armament for the safety of those who protect us

QUS business idea

QUS smart textiles, which offer a high level of comfort and are 100% washable, provide information about a person's stress, fatigue and fitness levels by monitoring vital data such as heart rate, breathing rate, etc., as well as movement data.
This precise data can save lives in military and civilian operations, prevent accidents, support tactical decisions, reduce stress and help improve fitness levels. Following the digitalisation of machines, vehicles, weapon systems, etc., the focus is now shifting back to people as the most valuable of all resources.

QUS business model & products

The QUS business model is focussed on B2B customers. QUS does not sell directly to end customers, but works with partners for markets such as the military, sport, occupational safety, etc. who are already firmly established in these markets or can quickly gain new market shares due to their business model.
QUS builds on the sale of textiles and evaluation electronics (OBU), the sale of software products such as the QUS Bodydata platform as well as ongoing income from licence and maintenance fees and data (VDaaS Vital Data-as-a-Service).
The software platform is constantly being expanded and the unique textile sensor technology and corresponding evaluation electronics continuously adapted to customer requirements. This applies in particular to expectations in military applications.

QUS Market Strategy & Expansion

At the time of the investment opportunity, QUS is focussing on the German and Austrian military market, as well as England, Greece and Italy in preparation. This is supported in particular by the existing partnership with Rheinmetall.

With additional strategic partners, France and Spain, as well as Scandinavia, Eastern Europe and the MENA region are to be added in the future.
A partner has already been found for mines and blue light organisations in the area of occupational safety, and the additional funding will be used for further business development in this high-potential area, among other things.
In the sports sector, the focus is on international partners who are successful in team sports tracking applications but do not yet have vital data monitoring based on smart textiles in their programme.

QUS Marketing

QUS reaches new potential customers via relevant trade fairs and conferences (QUS has, and continues to utilise, the opportunity to present its products at Rheinmetall's stand at major military trade fairs) and targeted direct contact. Press work and contacts from joint research projects support lead generation. Large partners such as Rheinmetall and successful research projects support the reputation.

Investment Highlights

- Market-ready products including a constantly growing SW platform
- Revenue generation from textiles, electronics and software licences and maintenance
- Potential VDaaS business model
- Active investors and experienced management
- Investing in the military market to protect people, not arm them
- Partnerships with large companies

CONNECT YOUR BODY.

QUS BODY CONNECTED.

Financial planning and growth potential

Target scenario Q1/25

	2025	2026	2027	2028	2029
Military	€ 290 000	€ 3 500 000	€ 7 600 000	€ 9 700 000	€ 13 500 000
Work place safety	€ 40 000	€ 181 000	€ 1 090 000	€ 1 850 000	€ 2 670 000
Team sports and miscellaneous	€ 322 155	€ 579 000	€ 1 970 000	€ 2 710 000	€ 3 390 000
Sportswear (without sensors)	€ 827 000	860 080	€ 928 886	€ 1 0003 197	€ 1 083 453
Revenue valuation	**€ 1 481 180**	**€ 5 122 106**	**€ 11 590 913**	**€ 15 265 225**	**€ 20 645 482**
profit before taxes	- € 654 487	€ 41 978	€ 2 216 263	€ 3 290 880	€ 4 982 104

The focus of the sales targets is on military applications. A significant increase in sales in this area is being sought through existing and further collaborations with partners from the defence industry.
The Sportswear sector is the original sector of sanSirro GmbH (customised printed sportswear for companies and sports clubs). This business will continue to operate with external sales partners with almost no personnel expenses. A spin-off at a later date is conceivable.